

**December 2019**

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**The HACC is helping you get ready for the holidays starting with the Hollyfest Arts & Crafts Show on December 7th!**

**S**aturday, December 7 from 9am to 3pm is the Hollyfest Arts & Crafts Show, one of the biggest events that the Hilliard Area Chamber of Commerce puts on every year.

We are so thankful for all of you that are volunteering this year. It's not too late to plan on showing up and lending us a hand – call the office if you would like to help out.

We hope that many of you will plan on attending. If craft show going isn't your thing - would you help us promote it by sharing about the event on your social networks or with your employees and family and friends?

It's hard to believe this will be our 37th Hollyfest Arts & Crafts Show! We cannot wait to transform the Hilliard Davidson gym and field house into the craft show of the year! We hope to see you there!

Special Thanks to our sponsors this year:



**Presenting Sponsor:**



**Gold Sponsors:**



# Spotlight on Business...Dot the i Creative

**Dot The i Creative (DTi Creative)** is a full-service marketing, advertising, and design agency that focuses on digital marketing. However, they do some interesting and creative print and prop work as well. **DTi Creative** is owned by Hilliard, OH resident Matt Adams, who is a former i-dotter in the Ohio State University Marching Band. He founded his business on the premise that, like the band's members in Script Ohio, it's important to follow the whole process in marketing all the way to dotting the i's. His business takes a comprehensive approach to digital marketing that examines a business' four pillars: Lead Generation, Branding, Optimization, and Retention and Referral. Then he ensures each business' marketing strategy is using tactics that will be the best value for them.



**DTi Creative** has also done some amazing things on the traditional front. They won a print award for their work on the City of Dublin's State of the City program. They have also been involved in creative props for

several D1 University's marching band half-time shows. This year alone, they have created designs for the University of Iowa, the University of Washington, Penn State University, and of course, The Ohio State University Marching Band.

Matt's background was not always with Ohio State. He has a Bachelor of Fine Arts from the Columbus College of Art and Design, and he worked for several years for Battelle doing book layouts and other graphic design work. Later he gained experience at a local ad agency developing creative solutions to help car dealerships thrive during the 2008 recession before founding **DTi Creative**. His passion as the owner of **Dot The i Creative** is creating solutions that help businesses stand out among their competitors.

Contact Matt Adams at (614) 467-0384 or email: [matt@dticreative.com](mailto:matt@dticreative.com) – to view some samples of **Dot The i Creative's** amazing work, or to get a "Four Pillars" marketing assessment, visit [www.dticreative.com](http://www.dticreative.com)

## Member Anniversaries

The Chamber would like to recognize our members who have continually supported the purpose of the chamber and its activities. The following members have invested in the chamber for ten or more years as of December 2019:

**32 Years**

**The Laurels of Hilliard – Nikki Zajac**

**31 Years**

**Century Equipment – John Mowat**  
**Vision Health Practices, Inc. – Craig Coleman**

**30 Years**

**Rider + Reinke Financial Group – Chris Reinke**

**27 Years**

**Security Plus Insurance Agency – Frank Hornik**

**26 Years**

**Heritage Golf Club – Bobby Sneed**  
**Ruscilli Construction Co., Inc. – Bob Darrow**

**21 Years**

**Carriage Court of Hilliard – Kristin Ippoliti**

**14 Years**

**Baker & Associates Insurance Agency – Tom Baker**  
**Patches of Light, Inc. – Mindy Atwood**

**13 Years**

**Aquatic Adventures Ohio – Brian Dudley**

**11 Years**

**ACC Party Rental, Inc. – John Reese**

## December 12th — Mingle and Jingle!

Please join us for some holiday cheer!

We will be having a Mingle and Jingle Open House instead of a luncheon on Thursday, December 12th, from 3:30pm - 5:30pm at

**Heritage Golf Club.** The cost will be \$15 (members) / \$18 (non-members) and includes 1 drink ticket and appetizers. Cash bar will be available.

Reservations are required and need to be made by Tuesday, December 10th. Feel free to bring your office colleagues or even a prospective member!

Payment is required at the time the reservation is made and can be made through your member login on our website, [www.hilliardchamber.org](http://www.hilliardchamber.org)



## In Your Shoes— Schedule Libby Now!

How would you like President/CEO Libby Gierach to come to your business and participate in doing something where she can experience what it is like to be an employee? The possibilities are endless--restaurant, craft store, retail store, landscape, hotel, martial arts, etc., Libby will do a Facebook Live segment as well as other videos and photos to promote your business during the 90 minutes that she will be onsite. Contact her soon to get your business scheduled!



## Pre-Pay for your 2020 Chamber Luncheons

You have the opportunity to pay for your luncheons the entire 2020 calendar year. We do not have luncheons during the months of June or July. The one-time cost is \$190 which also includes the Annual Meeting in March. You are still required to make a reservation prior to each luncheon you plan to attend, but you won't have to hassle with keeping track of expense receipts! Just mark the appropriate space on your dues invoice or contact the chamber.



## Look for Howie Hilliard!

The Hilliard Chamber's Elf on a Shelf has been visiting various member businesses in Hilliard. You will see Howie Hilliard on the



chamber's Facebook page every day and the public can guess which business he is visiting. Howie has been very clever in disguising himself, though! On the chamber's Facebook page, you must put with your answer #HilliardChamber in your answer to be eligible for a winning basket worth over \$800 of goodies, gift cards, etc. You may enter once a day and can do it for every post. You only have until 11:59 pm on the day of the post to put down your answer---WITH #HilliardChamber!



# Member Renewals

You should have received your invoice for your 2020 membership. Please remit your payment as soon as possible. We appreciate your continued support of the Chamber's work on behalf of the business community. We appreciate you being a chamber member and look forward to another great year!

Thank you to the following members who have re-invested as of press time: **All Seasons Spas, Inc.;** **American Air Heating;** **American Health Network;** **ARC Industries;** **Beef 'O' Brady's;** **Bo Jackson's Elite Sports;** **Bob Apel, Bobcat Enterprises, Inc.;** **Buckeye Ceramic Supply;** **Buck & Sons Landscape Services, Inc.;** **Canine Companions For Independence;** **Carriage Court Senior Living;** **Century Equipment;** **City of Hilliard;** **CME Federal Credit Union;** **Columbus Appraisal & Consulting Co., Inc.;** **CompManagement;** **ContactUs Communications;** **Cotterman & Company, Inc.;** **Culver's;** **D.L. Miller & Sons Co.;** **Donatos Pizza;** **Dot's Tots Foundation;** **Easterseals Central & Southeast Ohio;** **eBusiness Solutions, Inc.;** **Epling Law Office LLC;** **First Federal Lakewood;** **First Service Federal Credit Union;** **Goodwill Columbus;** **Graeter's Ice Cream;** **Hamilton Safe Products Co., Inc.;** **Hayden Run Animal Lodge;** **Heritage Family Eye Care;** **Hilliard Area Realty Association;** **Hilliard Education Foundation;** **Hilliard Kiwanis**



**Club;** **Hilliard Ohio Soccer Association;** **Hilliard Pediatrics, Inc.;** **Hilliard United Methodist Church/Preschool;** **Homewood Suites Columbus/Hilliard;** **Indiana Wesleyan University;** **Jack's Appliance Inc.;** **James D. Ford Agency, Inc.;** **Jan-Pro of Columbus;** **KEMBA Financial;** **Landmark Lofts;** **Lighthouse Family Chiropractic;** **Little Hercules Foundation;** **Madaris Transportation – Columbus dba Letizia Group, Inc.;** **Modern Office Methods;** **Mr. Handyman of West Columbus;** **OhioHealth;** **Orthopedic One Inc.;** **Parkwest Professional Plaza;** **Path Robotics, Inc.;** **Pickups Plus Cars;** **Powell Prints;** **Pridestaff – Columbus West;** **Proto Precision Additive, LLC;** **Racquet Club of Columbus, Ltd.;** **Rankin Family Dentistry;** **Ray Insurance Agency;** **Reception House at Raymond Memorial by Schmidt's;** **Richey Tire & Service;** **Rider + Reinke Financial Group;** **Rock City Church;** **Ruoff Home Mortgage;** **SBS Management, LLC;** **Schooley Mitchell;** **Scioto Orthodontics;** **Shubh LLC – LaQuinta Inn & Suites;** **Smile Doctors Braces;** **Star Leasing;** **Texas Roadhouse;** **The Center for Leadership and Innovation;** **The Toasted Oat;** **Tolles Career & Tech Center;** **Vargo Companies;** **Watersedge Events, LLC** and **Z Promotions.**



## Member Survey Headed Your Way!

We will be sending out a survey to you in early December asking your opinion about your membership with the Hilliard Area Chamber of Commerce. We will be determining our programming for 2020 from the responses we receive. We can only improve our offerings to you based on your answers so please make sure that you complete the 5 minute survey when it arrived in your inbox!

# New Members

## HER Realtors

*Keith Sharick*

5725 Perimeter Drive

Dublin, OH 43017

614-390-9317

[www.keithsharick.com](http://www.keithsharick.com)

*REALTOR®, Certified Pricing Strategy Advisor®, Certified Seniors Real Estate Specialist® and HER Realtors Directors Award winner*

## Golden Reserve Investment

Consultants LLC

*Bart Patterson*

6037 Frantz Road, Suite 106

Dublin, OH 43017

855-456-4777

[www.goldenreserve.com](http://www.goldenreserve.com)

*Financial Advisory Firm that focuses on helping retirees get the most out of their retirement by protecting their assets from the two biggest threats facing retirees, IRA Taxes and Long Term Care.*

## Kintsu Counseling

*Austin Rausch*

4010 Main Street

Hilliard, OH 43026

614-368-7478

[www.kintsucounseling.com](http://www.kintsucounseling.com)

*Counseling for trauma, addiction, and mental health.*

## Korman Construction

*Helen Kang*

3695 Interchange Road

Columbus, OH 43204

614-274-2170

[www.kormansiding.com](http://www.kormansiding.com)

*General Construction & Insurance Restoration Company. Established 23 years ago.*

## Durable Lighting Solutions

*Isam Saleh*

3498 Heritage Oaks Drive

Hilliard, OH 43026

614-738-9186

[www.durablelightings.com](http://www.durablelightings.com)

*Import - Export of Lighting products.*

## Your CBD Store Hilliard

*Katie Stephens*

5480 Roberts Road

Hilliard, OH 43026

614-541-9486

[www.hilliard498.cbdrxr.com](http://www.hilliard498.cbdrxr.com)

*At Your CBD Store we strive to provide a welcoming and relaxing environment where our knowledgeable staff can answer all your questions about CBD and help guide you to what's best for you.*

## Columbus Bath Design

**by Luxury Bath**

*Michelle Wray*

8596 Cotter Street

Lewis Center, OH 43035

614-475-7700

[www.columbusbathdesign.com](http://www.columbusbathdesign.com)

*Bathroom design with you in mind! We can upgrade your bathroom just the way you want it, without a hassle, and for less than you thought!*

## Rita's Italian Ice & Frozen Custard

*Jan Bell*

5452 Franklin Street

Hilliard, OH 43026

614-971-9161

[www.ritasice.com/hilliard](http://www.ritasice.com/hilliard)

*Rita's sells refreshing Italian ice and delicious soft serve and hand scooped custard! We have a great selection of flavors and they are scrumptious! We are excited to be in the City of Hilliard!*

## Ross Realtors

*Teri Roberts*

4985 Cemetery Road

Hilliard, OH 43026

614-218-8555

[www.rossrealtors.com](http://www.rossrealtors.com)

*I am a full time real estate agent. I pledge to work tirelessly and with integrity and professionalism on the behalf of my clients.*



Don't forget to check out Connections and Coffee which will meet on **Friday, December 13th**

from 8:00AM to 9:00AM. Our meeting location is

**Homewood Suites Columbus/Hilliard**, 3841 Park Mill Run Drive. The

group meets for coffee, networking, and information sharing. Coffee

and breakfast will be provided - please arrive at 7:45am to make sure

you have enough time to grab some food before we start. This monthly

meeting is for chamber members only. Come with lots of business cards.

You may RSVP to this event on our website.





## Spain and The Costa del Sol Webinar and Information Night

Join us for an amazing trip to Spain and the Costa del Sol in November 2020!

The Hilliard Area Chamber of Commerce invites you on our journey to Spain and The Costa del Sol on November 2-10, 2020. Immerse yourself in the sunshine of legendary Costa del Sol, and then embark on a discovery of its exciting history of explorers and invaders. Hilltop citadels, elaborate cathedrals and palaces, brilliantly whitewashed houses, and quaint Andalusian courtyards speak of the many cultures that graced Southern Spain. This once-great stronghold of Muslim Spain is rich in beauty, history, and tradition, and contains some of the country's most celebrated architectural wonders: the Alhambra in Granada, the great Gothic cathedral in Seville, the Alcazar, and the incredible sight of Ronda, perched dramatically on a bluff overlooking a plunging gorge.

This 9-day, 7-night trip is \$2899 which includes Hotels, some meals, day trips and air fare from Columbus. There is an extension trip to Madrid for \$599. The full brochure is on our web-site, [www.hilliardchamber.org](http://www.hilliardchamber.org). This trip will sell out so sign up early.

Come to the webinar on Tuesday, December 10th at **Heritage Golf Club**, 3525 Heritage Club Drive in Hilliard, at 6:00pm to learn more about this exciting trip. Feel free to bring your friends and family. You may RSVP on the chamber's website, [www.hilliardchamber.org](http://www.hilliardchamber.org) or call the office at 614.876.7666. A full brochure of the itinerary is on the website. Any questions, please contact Libby Gierach, President/CEO at [info@hilliardchamber.org](mailto:info@hilliardchamber.org)

### Member Bits

Congratulations to **The Champion Companies** for being ranked as the #1 Best Place to Work in Central Ohio in the Large Company Category for the SECOND year in a row by Columbus Business First.

Chris Ahlum, President of **Ahlum & Arbor Tree Preservation**, was honored to accept the Next Gen Award from the Conway Center of Family Business! We love seeing our members being recognized in Central Ohio. Congratulations Chris!



## Board of Directors:

Jeremy Felix, A Team Investments  
 Aaron Conrad, Bo Jackson's Elite Sports  
 Jill Gerschutz, Credit Union of Ohio  
 Keith Lewis, JC & Company  
 Brian McCallister, OhioHealth  
 Melissa McKenzie, OhioHealth  
 Stacie Raterman, Hilliard City Schools  
 Steve Sefner, Heritage Golf Club  
 Bobby Sneed, Heritage Golf Club  
 Mitch Staugler, The Ohio State University Wexner  
 Medical Center  
 Emily West, Dogwatch of Columbus  
 Bobby Wright, N2 Publishing

## Staff:

Libby Gierach, President/CEO  
 Sandra Simpson, Events Coordinator  
**Email:** [info@hilliardchamber.org](mailto:info@hilliardchamber.org)  
**Phone:** (614) 876-7666  
**www.HilliardChamber.org**



## Calendar of Events

**Saturday, December 7th**  
*Hollyfest Arts & Crafts Show*  
 Hilliard Davidson  
 High School  
 5100 Davidson Road  
 9:00am - 3:00pm

**Tuesday, December 10th**  
*Spain and Costa del Sol  
 Webinar*  
 Heritage Golf Club  
 3525 Heritage Club Drive  
 6:00pm  
 Visit our website for complete  
 details

**Thursday, December 12th**  
*Mingle and Jingle  
 Open House*  
 Heritage Golf Club  
 3525 Heritage Club Drive  
 3:30pm - 5:30pm  
 Reservations required

**Friday, December 13th**  
*Connections and Coffee*  
 Homewood Suites  
 Columbus/Hilliard  
 3841 Park Mill Run Drive  
 8:00am - 9:00am  
 Chamber Members Only

**Friday, January 10th**  
*Connections and Coffee*  
 Homewood Suites  
 Columbus/Hilliard  
 3841 Park Mill Run Drive  
 8:00am - 9:00am  
 Chamber Members Only

**Friday, January 17th**  
*Chamber Luncheon*  
 Heritage Golf Club  
 3525 Heritage Club Drive  
 11:30 am-1:00 pm  
 Reservations required